

**Keith Davis**  
**Account Executive**  
**JAZZ-FM**

Keith started his career in advertising, starting out at Saffer, Cravit & Freedman and then moving to J. Walter Thompson.

With a strong understanding of the needs and wants of clients, he moved to radio sales. Successfully assisting advertisers in meeting their objectives, has enabled Keith to enjoy a long career in radio sales at stations like; Q107, CFGM, AM640, The Beat, Hip Talk 640, Talk 640, Flow 93.5, Country 95.3, Mix 99.9 and most recently JAZZ.FM91.