

Steve Kowch

Author, *99 Things You Wish You Knew Before Making It Big In Media*

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Steve Kowch is the former program director at two of Canada's most listened to talk stations – CJAD in Montreal and CFRB in Toronto. A former news director and general manager of Standard Broadcast News, Kowch is as comfortable in programming as he is in news. His experience helped news and programming at both radio stations to win more than 25 local, national and international awards for coverage of some of the biggest news stories in Toronto and Montreal in the past 15 years. Kowch also scored a CAB Gold Ribbon Information Program Award for CJAD in 1997 and a CAB Gold Ribbon Information Program Award for CFRB in 2005. He also helped Stanard's Kelowna radio station win a CAB Gold Ribbon Award for its forest fire coverage.

Currently Kowch teaches courses on radio news, radio documentaries and broadcasting at The School of Media Studies & Information Technology at Humber College and talk radio at The School of Communications Arts, Seneca@York.

His new book *99 Things Your Wish you Knew Before Making It Big in Media* is a blue print on how to succeed in the media. It's aimed at encouraging students to chase their dream to work in radio or television. It is also for those already in the media to reignite their passion and give them permission to chase that dream again! The book, part of the 99-book series <http://www.99-series.com> comes out in April.