

ANDREW FORSYTH

Andrew Forsyth has an extensive broadcast background. He has performed, programmed and consulted in a variety of formats and acted as a consultant in a number of successful CRTC applications. He was raised and educated in Montreal. His radio experience began in Montreal at CFCF/CFQR and CHOM-FM in the early 70's. He designed and managed start-up FM stations for Geoff Sterling, Rogers Radio and RK Whyte and was co-founder of the Canadian Home Shopping Network (now The Shopping Channel). Andrew has worked as an adviser to SOCAN and was a founding member of the Canadian Satellite Users Group. In the 90's, he was a Professor with the Seneca at York University Communications School of Arts.

Formed in 1990, Forsyth Consulting has successfully worked with clients in Canada and the United States. Forsyth Consulting is a full-service broadcast consultancy specializing in strategic planning, programming, regulatory affairs and marketing.

In conjunction with Bohn & Associates Media for over 13 years, Andrew uses his broad experience to support clients in a wide range of projects. He consults in a broad variety of formats and markets from CHEZ-FM and CKBY-FM Ottawa, CITI-FM and CLEAR Winnipeg, CKOI-FM and CFQR Montreal, K-ROCK and KIX Kingston, The RIVER Lethbridge, SONiC Edmonton, CD 989 Simcoe, The Ocean Victoria, Q92, EZ-Rock and CIGM in Sudbury, Durham Radio Inc., Rawlco Radio and Harvard Broadcasting in Western Canada to the CBS Radio JACK-FM's in Dallas, Los Angeles, Seattle, Kansas City, Salt Lake City and Nashville. He has worked on strategic projects for the Canadian Association of Broadcasters and the CRTC. Andrew was involved with the implementation of BDS Radio Canada and continues to assist Nielsen Media with strategic planning and research projects for Broadcast Data Systems in Canada.