

Jamie Schouela
Vice President, Marketing Strategy
Global Television

As Vice President, Marketing Strategy for Global Television, Jamie Schouela oversees all on-air promotion, publicity, and off-air advertising for the network's national news and entertainment programming. This includes hit primetime shows like **House** and **Survivor, Entertainment Tonight Canada**, and the flagship **Global National with Kevin Newman**. Before that, Jamie spent 7 years at Alliance Atlantis where he worked on a number of networks overseeing campaigns for a wide range of shows such as **Trailer Park Boys, Six Feet Under**, and *Curb Your Enthusiasm*.