

Sabrina Pirillo
103.9 PROUD FM
Promotions Director

Ever since I was a little girl I knew getting into Radio was my true calling. I graduated from Humber College in 2002 and during this time I was a board operator at CHIN Radio. After graduating from Humber, I completed my internship at 97.7 HTZ FM, 105.7 EZ Rock and 610 CKTB in St. Catherines, where I was then hired full time in the Promotions Department for almost a year. I then headed back to Toronto where I became a traffic reporter for Skywords Traffic. After 2 years of being on air, I decided to make my way back into the Promotions department where I was the Promotions Coordinator for Z103.5 until April 2007. My new home is The Pride of Toronto, 103.9 PROUD FM (www.proudfm.com) where I am currently the Promotions & Marketing Manager.

I know that if I had to do what I do for the next 50 years, I'd be happy.