

JIM H. NELLES
Vice President & General Manager
SUN TV

Jim graduated from Boston University with a Master of Science in Broadcast Administration, and did his undergraduate degree at Bishops University. After University, Jim started his career in broadcasting at All Canada Radio and Television, as a Sales Representative. He continued in sales gaining experience and developing his management skills at Toronto based broadcast companies including; The Rep Shoppe, Western Broadcast Sales and Rogers Media Television. Jim has held senior executive roles in radio, conventional television and specialty television. Three years ago he took on the position of Vice President and General Manager of SUN TV.

Throughout his career Jim has been involved with both industry and community associations. Jim has been an active board member on these industry associations; Canadian Communications Foundation, Telecaster Committee of Canada, Television Bureau of Canada, Sales Advisory Committee, Canadian Communications Foundation and the Canadian Association of Broadcasters – Television Board. Jim is currently on the board of The Kensington Health Centre, Rothesay Netherwood School, School of Management at George Brown City College, the Canadian Educational Standards Institute and the Ontario Association of Broadcasters.