

Arthur Reinstein
Director, Content Acquisitions
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Arthur completed a Bachelor of Fine Arts in film and television production at York University in 1984. After working for ten years in the film and television industry in Toronto, primarily as a film and video editor, he returned to York University in 1994 to pursue a legal education at Osgoode Hall Law School. Upon graduating Osgoode, Arthur practiced as a full time entertainment lawyer at Goodmans LLP in Toronto, where he acted for a variety of major U.S. and Canadian producers in connection with both "Canadian Content" and "Production Services" film and television productions. While at Goodmans, he co-authored several chapters of Butterworth Canada's inaugural publication of "Entertainment Law In Canada". In 2002 Arthur moved his practice to Canwest Global, where he supervised all content related legal matters in respect of Canwest Global's Canadian media operations. In October 2005, Arthur transitioned into his current role in the programming department at Canwest where he is actively involved in sourcing new programming opportunities and negotiating rights acquisitions for Canwest's television properties.

Canwest's media holdings include the Global Television Network, eighteen specialty television channels, including Showcase, History Television, HGTV , Food Network, and TVTropolis. Canwest's non-broadcast assets include, internet portal Canada.com, and a chain of daily newspapers including the National Post, the Montreal Gazette and the Ottawa Citizen.